

# off the fence.

## Responsible Business (Series 1)

13 x 30'

EPISODIC BREAKDOWN

### 1. True Corporate Citizenship

The first episode of Responsible Business explores the definition and essence of corporate citizenship. We introduce the UN Global Compact and explain the ten universal principles it promotes so that business can be part of the solution to the challenges of globalization.

### 2. Solutions for Saving the Planet

The human race is pushing our planet towards the edge of disaster by flooding the land, sea, and air with pollution and by over use. These issues amount to one of the greatest challenges humanity has ever faced. This episode looks at companies developing innovative partnerships, technologies and solutions for saving the planet, humanity and the natural world.

### 3. Empowerment through Education

Ensuring equal access to quality basic education for all children, youth and adults is a major challenge for many countries. Education is a fundamental human right and this issue has been highlighted in the UNESCO goals on education and also in the UN Millennium Development Goals. This episode looks at companies that are demonstrating leadership and innovation to make education accessible to all.

### 4. The Digital Divide - Closing the Gap

The increasingly rapid deployment of broadband and wireless technology, and the impact of this on economic development, education, healthcare and governance, creates severe challenges of access and exclusion. The companies featured in this episode are rising to this challenge and bridging the digital divide.

### 5. Corporations Tackling Global Water Crisis

More than 1.2bn people, about one-fifth of the world's population, lack access to safe drinking water. Without action this could increase to 2.3bn by 2023. In this episode we meet companies that are collaborating with governments, NGOs and international agencies to implement solutions for the conservation and development of global water resources.

## **6. Multi-stakeholder Partnerships**

In this episode we look at companies that are creating innovative solutions to global problems through successful multi-stakeholder partnerships. We look at companies that are partnering with governments, NGOs and civil society groups to promote a more holistic approach to sustainable development.

## **7. Sustainable Resource Management**

Ensuring the sustainable management of our natural resources is critical if we are to maintain the health of our environment and meet the growing global pressures on our food and limited supply of resources. Here we look at three companies that are leading the way in the protection, conservation and sustainable management of the world's most precious resources.

## **8. The Role of Business Reducing Climate Emissions - Part 1**

Climate change has been called the greatest challenge to face mankind and a far greater threat to the world than terrorism. Governments however have been slow to respond. This episode showcases companies and non-profit organisations that are leading the way in the reduction of climate emissions.

## **9. The Role of Business Reducing Climate Emissions - Part 2**

Widely recognized as one of mankind's greatest challenges in the 21st century, if left unchecked, climate change can seriously harm economies, societies and eco-systems all around the world, especially in developing countries. There is intense pressure on corporations to help reduce greenhouse gas emissions and fight global warming. This episode looks innovative multi-stakeholder partnerships that are helping to reduce climate emissions.

## **10. Business Action to End Poverty**

This episode looks at companies seizing the significant opportunities to better meet the needs of the world's poorest communities, increase their productivity and incomes, and empower their entry into the formal economy – helping entire communities to move from a position of vulnerability to security and economic self-sufficiency.

## **11. Managing the Responsible Supply Chain**

The risks of not managing social and ethical performance throughout the supply chain are high and increasingly evident, yet this can be extremely complex and challenging. In this episode we look at companies that are successfully applying ethical sourcing and certification systems and managing a global network of suppliers committed to high standards in social and environmental performance.

## **12. Business and Energy Solutions**

More and more companies are using renewable energy and new energy solutions. Initially this was mostly for ethical reasons, to demonstrate commitment to a clean environment. Today however, businesses are seeing the economic benefits of doing so. This episode looks at leading companies and the latest innovations in renewable and new energy solutions.

### **13. Skills and Human Resource Development**

Whether it is providing training, moving to close the skills gap, or exchanging skills, more and more companies are recognizing that Human Resources are an integral part of the modern business. In this episode we look at three companies that are going beyond what is required of them to provide training and the exchange of skills.