

# off the fence.

## Ultra Eye

11 x 60'

EPISODIC BREAKDOWN

### 1. Berlin

We delve deep into the stylish side of this historical city. We meet the famed architect Steffen Duemler, designer of the premier venue, the Sony Center and tour The Regent Schloss Hotel, Europe's most luxurious villa.

### 2. Rome

Discover the Eternal City in the 21st Century. We meet the cutting edge designers, first rate chefs, and fashion divas who are taking this 3,000 year old city into the new millennium.

### 3. Reykjavik

Explore the city that's shining a northern light on style. We meet the designers who've turned the limitations of isolation into limitless creativity. Reykjavik's style makers translate the natural wonders of their terrain into distinctive works of art.

### 4. Buenos Aires

Buenos Aires is a city which has gone from economic bust to glamorous boom and has claimed its place among the world's most stylish cities. Hot bodies, hot music and cool styles make Rio one of the world's premiere destinations.

### 5. Hong Kong

This is the style capital of Asia. Tour the world-famous Peninsula Hotel, get a bird's eye view of the ground-breaking architecture and meet the city's ultimate style-maker, David Tang of The China Club and Shanghai Tang.

### 6. London

Experience a chic new London. Tour Philippe Starke's boutique hotel, St Martin's Lane, visit the Tate Modern and the controversial Saatchi Collection and take a ride on London's most stylish new landmark, the London Eye.

## **7. Miami**

Discover the art-deco city that has come of age. Meet renowned designer Barbara Hulanicki of The Kent and The Marlin and discover one of the world's most valuable wine collections at the Forge Restaurant.

## **8. Marrakech**

Explore a style that is uniquely Moroccan. Tour North Africa's original marketplace, the Souk and be a personal dinner guest of Mohammed Zkhiri at the world famous restaurant Yacout.

## **9. New York**

From fashion to food – New York is unparalleled in its creativity, energy and pure adrenaline. Ultra Eye highlights the innovation, constant reinvention and ever moving pace that makes New York style one of a kind.

## **10. Paris**

Explore the exciting world of Parisian high style with Ultra Eye: Paris. We introduce you to the artists and visionaries pushing the boundaries of French style.

## **11. Rio**

Explore the unique style and energy of Rio. Take an inside look at the adventurous side of the city from high above and meet famed thong designer, Lenny Niemeyer.