

# off the fence.

## ArtStar (Series 1)

8 x 60'

### EPISODIC BREAKDOWN

#### 1. Episode 1

Jeffrey Deitch chooses 8 artists from an open call of those in hope of becoming the next Artstar.

#### 2. Episode 2

There are mixed reactions as Jeffrey informs the candidates that they will participate in the lavish Soho Art Parade.

#### 3. Episode 3

Jeffrey tasks the Artstar cast with creating performance art in the penthouse suite of the Soho Grand for an art party he's throwing. This proves easier for some than for others.

#### 4. Episode 4

After the Soho Grand art party, a slightly hungover cast heads to Coney Island to meet artist Steve Powers and to help make hand-painted signs for vendors.

#### 5. Episode 5

The Artstars are treated to a tour of a unique home. Plus, art consultants and collectors stop by the loft to advise the artists on how they should structure their work for sale.

#### 6. Episode 6

Cast members learn what it's like to work for another artist as some help Kehinde Wiley cast for his next epic hip hop portrait, plus a rare peek at behind-the-scenes activity of well-known artists.

#### 7. Episode 7

Three days until the parade and nothing is ready. Tempers are tested before the Artstars present their work to Jeffrey before their workspace transforms into an exhibition venue for one night.

## **8. Episode 8**

The art parade, and the party that follows... After Jeffrey Deitch wasn't impressed by the work he saw in the studio, he agrees to give the artists another chance.