

# off the fence.

## Design With The Other 90%

4 x 30'

EPISODIC BREAKDOWN

### 1. Episode 001

Around the world, people are tackling issues of urban poverty with determination and ingenuity. The people of Kibera, one of the largest slums in Africa, are finally putting themselves on the map; while an architect teams up with an engineer in South Africa to devise a better way to build with local materials. And in Medellin, Colombia, a visionary team reinvigorates the city with cable cars and spectacular architecture.

### 2. Episode 002

Great ideas come from everywhere. Bogota, Colombia, is showing the world a new way to get around, while volunteer health workers in Bangladesh treat millions of people. An international team discovers an answer to Africa's AIDS epidemic may already be in people's hands; and in Kenya, one man finally unlocks the way to turn a refuse problem into a fuel solution.

### 3. Episode 003

Our planet is at a crossroads. A changing environment and shifting population patterns present significant new demands on cities worldwide. Luckily, people are coming up with ingenious answers. Modular bikes in South Africa and vertical gyms in Venezuela allow end users to get fit, their way. And two groups in Africa are planting seeds. The first, in Kenya, is working towards food security in slums. And in South Africa, it's the seeds of cultural understanding that have been planted at a vibrant community crossroads.

### 4. Episode 004

Experts predict that by 2030, 2bn people around the world will be living in urban communities with poor access to housing, safe water, and city services. It's a call to arms, and an organization founded by fifty street beggars is now building a brand new town in Kenya. UNICEF is revolutionizing Internet access in Uganda, and a young inventor is designing through dialogue - one street vendor at a time.