

# off the fence.

## America In Color (Series 2)

6 x 60'

EPISODIC BREAKDOWN

### 1. Organized Crime

Between 1919 and 1963 America's criminals build a vast empire, finding money-making opportunities everywhere. Starting with fixing a World Series, and cutting their teeth by supplying bootleg liquor during Prohibition, a group of powerful figures re-shapes crime into an organized business that exploits political corruption and reaches across America. Now, using rare archive and home movie footage, the story will be seen in color for the first time.

### 2. Titans of Industry

In the first half of the 20th Century America leads the world in industrial innovation. The nation is embracing a technological revolution that changes its way of life forever. We start at the inaugural Indy 500 in 1911, and show how the lives and businesses of three families interweave over 70 years, driving America's industrial transformation. Henry Ford, Harvey Firestone and Thomas Edison become international celebrities and America's Titans of Industry. Their story is seen in color for the first time.

### 3. Playtime

Early 20th century. Leisure and recreation transform American lives. Newly wealthy, society fills free time with wholesome entertainment and sports. A new generation sees an opportunity to break down barriers. Through depression, war and boom, play defines who you are as leisure becomes the cornerstone of American identity. Using rare archive and home movies, the story is here seen in color.

### 4. The Wild West

At the start of the 20th Century, The West is still a wild land. Many have tried to tame it and their efforts become the stuff of legend and myth - gunfights at the OK Corral and Indian Wars. Over the next six decades 'The West' breaks out of this mold becoming the dynamic region that trail blazes modern America.

### 5. American Royalty

In the 20th century families like the Rockefellers and Vanderbilts build and spend massive fortunes. Political dynasties such as the Roosevelts mix with this monied elite, and the press baron William Randolph Hearst fills his papers with stories about them. A young Joseph Kennedy plots to reach the heights of American Royalty, and his son JFK will change America forever. Now, using rare archive and home movies, the story of American Royalty will be seen in color for the first time.

## **6. Hollywood's Golden Age**

From humble beginnings Hollywood becomes the world's leading multi-billion dollar industry of glitz, glamour, money and fame. Powerful studio moguls control the business, stars become global icons. Hollywood's power and influence grows, but so do its critics. It's accused of being immoral and subversive. Television challenges its monopoly. But Hollywood is resilient. It adapts and evolves, but remains America's Dream Factory.