



Cannabusiness Report, The (Series 1)

4 x 30'

EPISODIC BREAKDOWN

1. The Cannabusiness Report

In this episode of The Cannabusiness Report, Fusion's Chief Cannabis Correspondent, Ryan Nerz, introduces several slices of American marijuana culture. He interviews Irv Rosenfeld, who gets 300 joints per month from the federal government, analyzes the cannabis "wax" craze, shows how marijuana use affects driving skills, and interviews the stoner comedy duo, Cheech & Chong.

2. Los Angeles

Fusion's Chief Cannabis Correspondent, Ryan Nerz, goes to sunny L.A., America's medical marijuana Mecca for almost two decades now. Nerz enrolls in cannabis college, attempts weed-infused spirituality at a "420 Yoga" class, learns the history of the best pot strains at The Cannabis Cup, and interviews hip hop star and noted weed enthusiast, B.o.B.

3. Denver

Fusion's Chief Cannabis Correspondent, Ryan Nerz, takes us to Denver, Colorado, in the wake of landmark legislation that allows everyone over the age of 21 to buy weed at retail stores. He talks to a dispensary security guard as well as masked black market weed growers, visits a veterinarian who explains why pets are getting into pot, and interviews hip hop's high priest of pot, Wiz Khalifa, in a segment called – appropriately – The Green Room.

4. Sports

Chief Cannabis Correspondent Ryan Nerz investigates the role of marijuana in the world of athletics. The investigation begins with America's most popular pro sports league, the NFL. Former Chicago Bears lineman Tank Johnson estimates that 80% of the league uses marijuana, and current players Walter Thurmond and Emmanuel Sanders explain that the drug is a useful elixir for pain maintenance and stress relief. Nerz then talks to former Olympic snowboarder Ross Rebagliati, who nearly lost his gold medal due to a positive weed test, and now has interesting things to say about whether pot is a performance enhancing drug. After discussing the effects of concussions versus marijuana use on the developing brain, the episode ends with Nerz's attempt to conquer cannabis-enhanced bodybuilding.